



Homeowners Association

Dear Neighbor,

Year 2014

Thank you for considering the Prestonwood Homeowners Newsletter as a source for advertising your business. The PHA Board has adopted the following guidelines for advertisements:

- **Display/graphic ads** will all be the same size: 1/8th page (approximately business card size), each measuring 3-3/4" x 2-3/8" (including border or background). They will run horizontally. With your commitment to place an ad in 3 or 4 issues this year, the rate is \$75 per issue. If you would like your ad to run in 1 or 2 issues, the rate is \$100 per issue. Total to be paid in advance.
- **Coupon with ad option:** 3-3/4" x 2 3/8" ad space plus coupon space of 3-3/4" x 2 3/8" coupon space for the same price as a regular display/graphic ad.
- **Deadline February 25th.** Please submit camera-ready copy, or let me create something especially for you. Submit the attached form, along with ad details, including logos, artwork, or ideas that you want to discuss. Send by e-mail, regular mail, or bring to my house. By the way, you may change the content of your ad with each issue. A check for the total amount, made payable to PHA, should be delivered to me with your initial ad copy.

There are 4 newsletters per year, usually in **April, June, September and December**. The first 3 issues of the year are distributed to the approximately 600 PHA members. The December mailing reaches all 1,025 Prestonwood households.

Thank you, I look forward to receiving your reply soon!

The Prestonwood Homeowners Association reserves the right to edit submissions for content, size and clarity, to limit the amount of advertising space available as it relates to the amount of general news content, and to limit the number of like services being advertised. It is our objective to advertise a wide variety of goods and services, and to support our local small businesses. Rates are subject to change.

